

## Danerka lehdistötiedote 23.03.2010:



reddot design award  
winner 2010

### Danerka received their 4th red dot award.

Danerka received 3 red dot awards this year together with their Danish partner FurnID and their American partner Bernhardt Design!

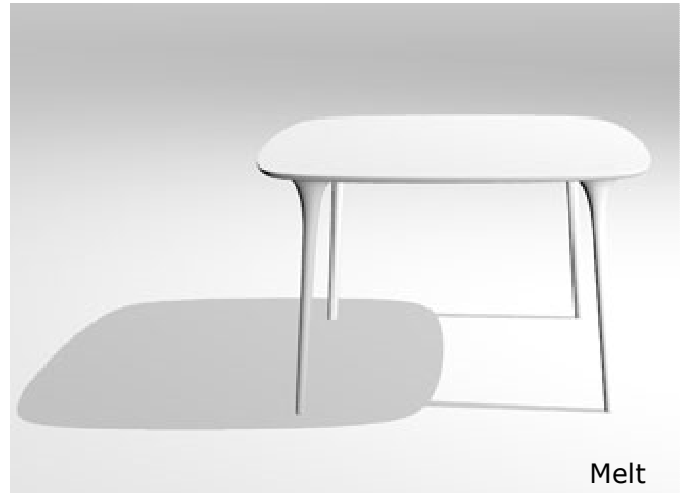
*"It was announced this week that we won with all three products we submitted, which is a fantastic appreciation of our design strategy", says the administrating director Per Aagaard Jepsen.*

The 1. lucky winner of the 2010 red dot design award is the table **„Melt“**. „Melt“ was designed by the recognized design trio FurnID, which is Morten Kjær Stovegaard, Bo Strange.

No. 2 and 3 red dot award went to the lounge chair **„Hyde“**, designed by the known English duo Fredrikson og Stallard and the lounge chair **„Loft“**, designed by the young American designer Shelly Shelly.

This is the fourth time the design furniture company from Hillerød received the popular red dot award, which is one of the worlds biggest and most recognized design prizes. In 2008 Danerka A/S received their first red dot award for the table program EDGE, designed by the famous London based design duo PearsonLloyd.

*" We are very proud that our furniture received the great recognition it is winning the red dot. No doubt this will lead to a bigger interest and increased demand for our products." concludes director Per Aagaard Jepsen.*



Melt



Hyde



Loft



[www.danerka.dk](http://www.danerka.dk)

Tiedustelut: [kari.wahlgren@projektisisustus.com](mailto:kari.wahlgren@projektisisustus.com)